

Prime Bank partners with Motor Head BD to offer exclusive discounts

- A Monitor Report

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Dhaka : Prime Bank PLC recently signed a partnership agreement with Motor Head BD to provide the former's customers with exclusive benefits.

The signing ceremony took place recently at the bank's corporate office at Gulshan Avenue in the capital.

Joarder Tanvir Faisal, Head of Cards and Retail Assets, Prime Bank PLC, and Ekramul Huq, Director and Head of Business, Motor Head BD, signed the agreement on behalf of their respective organizations.

The ceremony was also attended by Takiyan Chowdhury, Senior Vice President - Secured Consumer Financing and Embedded Payments, Prime Bank PLC, and Tariqul Islam Rajib, Director, Motor Head BD along with other senior officials from both organizations.

Under the agreement, Prime Bank customers will enjoy a 12 percent discount on various automotive services offered by Motor Head BD.

The partnership reflects Prime Bank's continued commitment to delivering added value and exclusive lifestyle benefits to its customers through strategic collaborations with leading service providers.