

Shakib Al Hasan to be Biman's brand ambassador

-A Monitor Report

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Dhaka : Bangladeshi cricketer Shakib Al Hasan is going to be the brand ambassador of the national flag carrier Biman Bangladesh Airlines.

Shafiul Azim, Managing Director and CEO, Biman said, "The process is underway. There are some procedures. After completing all formalities, we will make an official announcement regarding the matter very soon."

He further mentioned, "We strive to provide quality service. As the brand ambassador, Shakib will showcase the world-class services and excellence of Biman."

Earlier, on March 13, Shakib Al Hasan met Biman Managing Director and CEO Shafiul Azim at the head office of the national flag carrier.

