

Uber supports economy with BDT 55b in BD

- A Monitor Report

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Dhaka : The 2024 Economic Impact Report, compiled by Public First, highlights Uber's significant role in supporting Bangladesh's economic development. In 2024, Uber helped drive an estimated BDT 55 billion in economic activity across the country, reflecting our commitment to meeting the rising demand for more efficient mobility solutions.

Key findings from the report:

In total, in 2024, driver-partners earned an additional 42pc a year in higher income through Uber, relative to their next best alternative type of work.

In 2024, Uber's Moto and Auto services supported BDT 9.2 billion of economic activity in Bangladesh.

In 2023, Uber generated BDT 2.9 billion in additional value for Bangladesh's tourism industry, which now supports 2.14 million jobs in

2024

In 2024, rides with Uber generated BDT 669 billion in consumer surplus for riders in Bangladesh.

50pc of drivers agree that they would have fewer job opportunities without the platform.

76pc of drivers say that Uber is the first app they have received earnings through.

81pc of riders agree that booking with Uber is much easier than hailing a ride in the street.

86pc of riders agree that the Uber app is an important transportation innovation.

95pc of female riders say that safety is an important factor when choosing to use the Uber app. 89pc of riders consider Uber to be the safest way for them to travel home.

87pc of riders agree that Uber has made it easier for them to get around their city. 78pc of riders say that it would be difficult to find a safe way to travel at night if ridesharing services like Uber did not exist.