

## Visa opens office in Dhaka to expand regional footprint

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Dhaka : Visa, a global leader in digital payments, recently inaugurated its new office in Dhaka as part of its strategic expansion in South Asia. The move will serve to strengthen its commitment to transforming the digital payments landscape in Bangladesh while fostering economic growth and financial inclusion worldwide.

Soumya Basu, Country Manager, Bangladesh, Nepal and Bhutan, Visa; Md Sharafat Ullah Khan, Director and Julia Chowdhury, Additional Director from the Payment Systems Department of Bangladesh Bank were present, among others, at the inauguration ceremony.

On the occasion, Soumya Basu, Country Manager, Bangladesh, Nepal and Bhutan, Visa, said, "We are proud to have been a part of the digital payments ecosystem in Bangladesh for over 35 years through our innovative products and solutions. In line with our growing business

needs, our expansion to a new and larger office underscores our dedication to invest in local high-quality talent and our commitment to Bangladesh, as we continue partnering with clients and government entities to serve local communities and drive digitisation."

"Our new Dhaka office not only reflects our long-term commitment to our clients and partners in the region but also underscores our expanded responsibilities and dedication to promoting the widespread adoption of secure, reliable and convenient digital payments in Bangladesh."

The new office and the team of experienced payment professionals will help Visa forge closer relationships with local banks, fintech companies, businesses, government agencies and other key stakeholders.

Visa has been at the forefront of digital payment adoption in Bangladesh through its pioneering efforts in digitising small businesses, upskilling and training women micro-entrepreneurs and providing growth opportunities for fintech and other sectors.

The inauguration of the new office will further strengthen Visa's commitment to supporting the country's journey towards digital transformation and a cashless society.