

Yellow opens new outlet in Narayanganj

-A Monitor Report

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Dhaka : Yellow, one of the leading fashion and lifestyle brand of the country, launched their newest outlet in Narayanganj. This marks the 19th outlet of Yellow being inaugurated at Almas Point, Narayanganj.

Yellow's Executive Director Shehryar Burney, Head of Retail Operations Hadi SA Chowdhury, Senior Managers of Operations Shahrian Ahmed and Sumit Tarafder, and Senior Marketing Manager Shafayat Sarwar was present at the opening ceremony of the new outlet.

Renowned businessman Md Almas Ali was also present on the occasion among other famous personalities and business representatives of Narayanganj.

The new YELLOW outlet in Narayanganj will have all the trendy clothing and accessories of all ages. Included in the mix will be this year's Eid-ul-

Fitr '23 Collection.

Men's selection includes fashionable casual shirts, t-shirts, polos, formal shirts, panjabi, denim and more; whereas ladies' collection includes luxury lawn, sarees and exclusively designed ethnic kurtis and fashion tops sure to get people in the spotlight.

They also have stylish and fashionable clothes for children and the newborns.

From curtains to bed sheets, as well as home decor items will be available at this new store in Narayanjanj.

Yellow is a popular lifestyle brand among fashionistas of the country. Fashion lovers can find all kinds of trendy outfits at the store.