

Arif Ahmed joins InterContinental Dhaka as Director of Catering

-A Monitor Report

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Dhaka : Arif Ahmed has joined InterContinental Dhaka as the Director of Catering Sales.

Ahmed is a diligent and versatile hospitality management professional with 22 years of experience in customer services across the hotel industry, specialising in Sales and Marketing, Event Operations and F&B.

Earlier, Ahmed worked at star properties like Sheraton Dhaka, Le Meridien Dhaka, The Westin Dhaka, Kuakata Grand Hotel and Sea Resorts, among others.

In a release, the hotel said, Ahmed is an innovative thinker with expertise in F&B, production, customer service, operational management, staffing, evaluation and business development. His proven

ability works to quickly analyse key business drivers and develop strategies for expansion.