

Crowne Plaza Hotels and Resorts launches in Bangladesh

A Monitor Report

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Dhaka : IHG Hotels and Resorts has opened its first Crowne Plaza hotel in Bangladesh in partnership with Doreen Hotels and Resorts in the heart of Gulshan 2, the prime central business and residential district in the capital.

Crowne Plaza Hotels and Resorts is one of the world's largest premium hotel brands, with more than 400 hotels in major cities and resort locations in 65 countries.

Designed for maximum comfort and convenience, 149 state-of-the-art spacious guest rooms and suites of Crowne Plaza Dhaka Gulshan feature sleek furnishings, complemented by a full range of amenities.

Inspired restaurants and bar concepts sit at the heart of the hotel. Guest

will have an array of choices with experienced chefs creating varied menu across the venues.

The Deli - a fun happy place at lobby level to enjoy bakery and sweet delicacies paired with classic coffee and tea selections. Oasis Lounge - a casual lounge, perfect for conversations along with home-made desserts and drinks. The Flair - an all-day dining restaurant where diners can savour the delectable flavours of Asian, Indian, and Western cuisines alike. The Beast - a Latin American fine steak lounge on the 26th floor, where guests can enjoy their meal in a warm, wood-panelled dining area overlooking the green and fascinating skyline of Dhaka.

The hotel features an inviting free-form outdoor swimming pool and sundeck with a sunbathing area situated on the rooftop, and hotel gym offers 24-hours fitness with cardio and strength equipment, with personal holistic support.

Banqueting and meeting rooms are also available for a variety of functions, including memorable weddings, social parties, and large business conferences. The meeting facilities include a Ballroom and multiple meeting rooms accommodating anywhere from 150-200 guests. On the occasion, Tanzeer Alam Siddique, Managing Director Doreen Hotels and Resorts, said, "This hotel will further strengthen Dhaka's offering for both business and leisure travellers who are looking for a quality hospitality experience. The launch of Crowne Plaza Dhaka Gulshan further reinforces the economic prosperity and growth of the hospitality industry in Bangladesh."

Speaking on the property, Karthi VK, General Manager, Crowne Plaza Dhaka Gulshan, commented, "We are delighted to introduce Crowne Plaza, one of the world's largest premium hotel brands, to Dhaka, Bangladesh and look forward to welcoming modern travellers to experience our restorative guestrooms as well as our flexible and energising public spaces, providing guests with a seamless experience to rest, unwind and stay productive."

Crowne Plaza Dhaka Gulshan is a 25-minute drive from Hazrat Shahjalal International Airport and also boasts access to some of the area's most coveted attractions. Being in an affluent neighbourhood and at a convenient distance from the city centre, shopping malls, popular restaurants, the hotel will be a great choice for leisure travellers. As the

highly secure zone of Gulshan also houses multiple embassies, expat residential areas, business houses and head offices of Banks, Crowne Plaza Dhaka Gulshan will also be an excellent option for guests travelling to Dhaka for business.