

## Dalton Zahir joins Sylhet's Rose View Hotel as new HSM

A Monitor Report

Date: 01 January, 2021



Sylhet : Mohammad Zahirul Islam also known as Dalton Zahir has recently been appointed as the new Head of Sales and Marketing at Rose View Hotel in Sylhet.

Earlier, Dalton served as the Head of Sales and Marketing at BRAC Services Ltd (BSL). He also worked at Rose View Hotel in Sylhet until August 2016. He has 18 years of successful experience in hospitality, tourism, public relations, media communications, branding, sales, marketing and operations.

He also worked at Grand Sultan Tea Resort and Golf Sylhet, Ocean Paradise Hotel and Resort Coxs bazar, Lakeshore Hotel Gulshan, Motorola Mobile, Apple Computer, Philips Mobile and Fujifilm Digital Camera Distribution for Bangladesh (Jel Corp HQ in Singapore).

Dalton, curious about the tourism and hospitality sector, has been working to explore tourism potentials focusing the beautiful Bangladesh to represent its different places, cultures and cuisines to the world. His thirst to devise tools and to draw a blueprint to attract tourists makes him dexterous in hospitality and tourism. He also participated various esteemed events like India 's largest event Travel Tourism Fair, ITB Berlin (World's largest travel tourism fair in Germany), WTM London (Best World Travel Market, UK) and photo competitions of USA, Germany

and France.