

D'More launches Bangladesh's first multi-hotel loyalty club

- A Monitor Report

Date: 01 December, 2025



Dhaka : D'More Hotel and Resort has made history in the country's hospitality sector by launching Bangladesh's first multi-chain hotel loyalty program - the "D'More Loyalty Club Classic Membership Card."

The launch event was attended by corporate leaders, tourism professionals, media representatives, and senior officials of D'More.

With this new membership, travelers can now enjoy exclusive perks including complimentary stays and special discounts at D'More hotels nationwide.

For a one-time fee of BDT 50,000, members gain access to benefits worth up to BDT 300,000 at properties such as Hotel The Cox Today in Cox's Bazar, along with other D'More locations in Dhaka, Kuakata, Bandarban, Sajek Valley, Chattogram, and Sreemangal.

The card was officially unveiled by Mohiuddin Khan Khokon, Director of Sales and Marketing of D'More Hotel and Resort, and Hotel The Cox Today.

Guests, at the event, expressed optimism that the initiative will make travel across Bangladesh more convenient, secure, and enjoyable, while also boosting the country's tourism and hotel industry.