

## Grand Palace Hotel Dhaka brings luxury to Kakrail's business hub

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Dhaka : The capital's hospitality scene gained a new landmark in January this year with the opening of Grand Palace Hotel Dhaka, the latest addition to the Grand Palace Hotel and Resorts chain. Strategically located in Kakrail - a busy business hub - the star property is already attracting strong attention from both local and international travelers.

Chowdhury Moshir, General Manager of the hotel, who has been with the property since its pre-opening phase, while talking to The Bangladesh Monitor, said that business travelers make up the majority of guests, with foreign visitors accounting for nearly 75 percent of occupancy. "This area is a business zone, and that's why business hotels like ours have immense potential," he said.

Modern rooms, int'l standards

The hotel offers 103 rooms across four categories - executive suite, super deluxe, premium deluxe, and standard deluxe. Among these, the executive suite and super deluxe rooms have quickly become guest favorites. Room rates start from USD 70 and go up to USD 150, with discounts available.

"We position ourselves as the first local star chain competing directly with international names like InterContinental, Pan Pacific, and Holiday Inn. Guests, especially locals, prioritize us because we provide international standard of service while being a homegrown brand," Moshiur noted.

**Strong F&B, event footfall**

Food and Beverage is already one of the hotel's strengths. With six outlets - including an all-day dining restaurant, a fine-dining venue, a coffee shop (open 24 hours), banquet facilities, and in-room dining - the property has quickly gained popularity among both walk-in and in-house guests.

The multi-cuisine offerings range from local delicacies to international favorites, crafted by a dedicated culinary team. Buffet breakfast, lunch, and dinner are served daily, while special promotions and discounts are regularly introduced to attract wider crowds.



The hotel also features a rooftop swimming pool with city views, alongside a state-of-the-art gym and spa, making it equally suitable for relaxation after a business day.

Banquets, conferences

Catering to Dhaka's growing demand for event spaces, the property houses a magnificent banquet and conference hall equipped with modern facilities, ideal for weddings, corporate meetings, and grand celebrations. With elegant décor and attentive service, the venue aims to establish itself as a top choice for event organizers in the city.

Expanding a local chain nationwide

Grand Palace Hotel Dhaka is the third property of Grand Palace Hotel

and Resorts Ltd, a concern of SA Group of Companies, after successful operations in Rangpur and Sylhet. Another hotel is under development in Uttara, while the group also operates a club in Mirpur that will soon be converted into a full-fledged hotel.

"Unlike international chains, we are building a truly local luxury brand. Our vision is to redefine Bangladeshi hospitality and set new benchmarks in service quality," Moshiur emphasized.