

IHG expands presence in BD with signing of Crowne Plaza Dhaka Gulshan

A Monitor Report

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Dhaka : IHG Hotels and Resorts, one of the world's leading hotel companies, has signed an agreement with Doreen Hotels and Resorts Limited, to open Crowne Plaza Dhaka Gulshan in Bangladesh by the end of 2022.

IHG currently has presence in Dhaka through hotels operating across its leading global brands, InterContinental and Holiday Inn, both of which are located in the old business district of the city.

Crowne Plaza Dhaka Gulshan will become IHG's third hotel to open in the city and will further strengthen the company's offering for both business and leisure travellers looking for quality hospitality experiences.

Strategically located in the heart of Gulshan-2 area, the Central Business District and the highest-rated market in Dhaka, the hotel is spread over two sites - the first is in the mixed-use Tower block with 119 rooms, while the second Tower is in close proximity featuring 30 suites with independent facilities.

Being in an affluent neighbourhood and at a convenient distance from the city centre, shopping malls, popular restaurants, as well as from the Dhaka airport, the

hotel will be a great choice for leisure travellers.

In addition to well-equipped and spacious rooms which integrates business and leisure, Crowne Plaza Dhaka Gulshan will offer an array of facilities including an all-day-dining restaurant, three specialty restaurants, lounges, outdoor pools and gymnasiums for guests to unwind and relax.

The hotel will feature a banquet hall and two meeting rooms, making it an ideal choice for MICE requirements. The guest experience will be enhanced with the signature IHG hospitality, which will reflect the brand's promise of offering a premium stay experience to guests.