

ISHO opens pop-up restaurant in Mawa

A Monitor Report

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Dhaka : One of the country's pioneer of modern furniture and lifestyle, ISHO, unveiled the ISHO Beachclub-a Pop-Up restaurant for the audiences-at the idyllic location of Mawa near the capital.

Perched on the white sands and overlooking the serene Padma River, the ISHO Beachclub is a must-visit for families, couples, lovers of food and travel, and people who want to enjoy a memorable day trip and plan out night events under the stars, away from the city, read a press release.

On the occasion, Rayana Hossain, Founder and Managing Director, ISHO, said, "The ISHO Beachclub has been designed to become a coveted getaway for unwinding, celebrations, and memorable events, away from the bustle of city life. We envision it becoming a destination for lively experiences with great food and good times for all Bangladeshi

audiences alike."

A brand that was launched in 2019 to bridge the gap in the market using innovative design and globally-inspired products, ISHO's Beachclub introduces a fresh concept of pop-up dining to the people of Dhaka.

It is bound to become a culinary escape that gives consumers a chance to be one with nature as they engage with ISHO's well-thought-out design, products, and experiential setup.

For those craving mouth-watering international flavours with a local touch, the menu of the Beachclub has been specially curated to offer handcrafted burgers, appetisers, grills, assorted platters, and artisanal mocktails.

Featuring decked wood-style architecture with gorgeous indoor and outdoor seating and an inviting ambience, the pop-up is also a pitstop for people who are looking for a place to plan out their date nights, anniversaries, grand parties, corporate offsites, employee gatherings, family get-togethers, pre-wedding photoshoots, engagements, including a plethora of different events.

Situated alongside the brimming Padma River, the ISHO Beachclub allows people to enjoy quality downtime with boat-riding adventures, unforgettable sundowners with live performances by well-known singers and bands, and evenings with outdoor barbeque and live grill.