

Local marketplace Cartup.com aims to reshape online shopping experience

- A Monitor Report

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Dhaka : Cartup Ltd, a concern of US-Bangla Airlines, was launched on February 12, 2025, to reshape the online shopping experience in Bangladesh. As a fully homegrown e-commerce platform, Cartup is designed to meet the demands of local consumers, focusing on the best prices, authentic products, reliable and fast delivery services.

Cartup's user-friendly, locally developed app and website is ready to serve the country's growing online shopping community.

On the development, Fuad Arefin, Chief Executive Officer (CEO), Cartup, said, "Cartup is built to offer a marketplace that prioritizes trust, efficiency, and customer satisfaction. We are committed to setting a new benchmark for e-commerce in Bangladesh. Our platform is designed to meet the expectations of both consumers and sellers ensuring a superior online shopping experience."

By collaborating with trusted brands and verified sellers, Cartup aims to provide a diverse range of quality products across categories, including Electronics, Fashion, Home appliances, Beauty, and Grocery, among others.

Additionally, a seven-day return policy and dedicated customer support further improve reliability and convenience.

As part of the "Cartup Carnival" launch campaign shoppers can enjoy flash sales, free delivery and magic vouchers on an exciting range of products.