

Radisson Blu Dhaka launches women's retreat packages

A Monitor Report

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Dhaka : Radisson Blu Dhaka has marked a new milestone by launching the first-of-its-kind women's retreat in the country on January 2. The hotel is now offering three indulging packages focusing on women's fitness, wellness and relaxation under both half-day and full-day retreats.

To celebrate the launch, Radisson Blu Dhaka organised a fashion show by Vasavi, a standup comedy, a heart floating ceremony and an open air cinema at its poolside garden while maintaining all health guidelines amid the pandemic in association with HerNet TV.

Civil Aviation and Tourism State Minister Mahbub Ali was present on the occasion as the chief guest while Mohibul Hassan Chowdhury, Deputy Minister of Education and Guner Ureya, Ambassador of Kosovo attended as special guests.

Several celebrity guests also attended the event including actor Shakib Khan as well as beauty pageant winners such as Shirin Sheila, Jessia Islam, and Rafah Nanjeba Torsa, among others.

The move of introducing these new packages follows Radisson Blu Dhaka's efforts to recognise the importance of the gender-balanced guest mix it welcomes. Under the packages, women can choose from a selection of ten sports activities, eight spa therapies, and a variety of dining and high-tea options.

The hotel is also the only one in Bangladesh to offer Nordic Walking. It is a total-body version of walking that can be enjoyed by non-athletes too, as a healthy physical activity. Women can enjoy that at the hotel's water garden pond which is ideal for this popular cardiovascular workout.

To further ensure the guest experience under these packages, Radisson Blu offers facilities such as a fitness center, Finnish sauna, herbal steam room, tennis, basketball, and badminton courts.

Radisson women's retreat packages are currently being offered at 50 per cent discounted prices to local residents from January 1 to June 30. With it, the packages start from a reasonable price of BDT 3500 (exclusive of tax and service charge) which is for half-day titled morning retreats. There are two other packages available called afternoon retreats at BDT 7500 and full day retreats at BDT 9500, providing a good value for money. Moreover, City Alo cardholders can avail an additional 10 per cent discount on published package prices..

Award for women empowerment

On the launch event of Radisson Women's Retreats, the Radisson Blu Dhaka Water Garden has been recognised for their contribution to women empowerment through "Women Empowering SDG Award" from HerNet TV.

The recognition has been received by Alexander Ha-eusler, General Manager, Radisson Blu Dhaka Water Garden presented by Md Mahbub Ali, State Minister of Ministry of Civil Aviation and Tourism.

On the occasion, Mohibul Hassan Chowdhury, Deputy Minister of Education, Gyner Ureya, Ambassador of Kosovo, Hosna Pradhan, Chairperson, HerNet TV and Alisha Pradhan, Founding CEO, HerNet TV were also present. This recognition is a courtesy of Nibedita, Green Delta Insurance.

Radisson Blu Dhaka known for their excellence since inception has been recognising the importance of a gender balanced guest mix for many years. Guests can choose from half or full day indulging packages focusing on women's fitness, wellness and relaxation at affordable pricings.

Radisson is also committed to offering equal employment and advancement opportunities to talented women seeking a career in the hospitality industry.