

## Sheraton appoints Ahmed as Director of Event Management

A Monitor Report

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Dhaka : Sheraton Dhaka appointed Arif Ahmed as the Director of Event Management on November 13.

Arif has over 28 years of experience in hospitality and other industry. During this tenure, he had served international five star hotels and organisations like BRAC Center Inn, Hotel Ornate and Mouri Restaurant, The White Castle Restaurant and Conference, Dhaka Regency Hotel and Resorts, The Westin Dhaka, American Embassy Employee Association, Kuakata Grand Hotel, Le Meridien Dhaka, and Best Way Group etc.

Prior to joining Sheraton Dhaka, he successfully played the role of Chief Operating Officer (Hospitality and Tourism) at Best Way Group.

Arif has a Masters degree from the University of Dhaka.