

Transcom Foods signs new business deal with BestinBrands

A Monitor Report

Date: 01 February, 2022



Dhaka : Transcom Foods Limited, sole franchise of Pizza Hut and KFC in Bangladesh, has recently signed a business agreement with BestinBrands Private Limited, sole distributor of Barilla Pasta in Bangladesh with a vision to make the customer service more dynamic by serving them the authentic Italian Barilla pasta. The agreement was signed at the head office of Transcom Foods Limited at Gulshan in the capital on January 31.

BestinBrand's Chief Operating Officer Bruno Bian-chi; Business Deve-lopment Manager Thomas Cassin; Sales Manager Jahed Hasan; and Transcom Food Limited's Gene-ral Manager SCM Md Rezaul Karim; Deputy Manager-Quality Assurance Krishna Pada Pal; and Assistant SCM Md Ashikur Rahman Newaz were present at the event.