

12 carriers named most popular airline brands in BD at ShareTrip-Monitor Awards 2024

- A Monitor Desk Report

Date: 08 July, 2025



Dhaka: A total of 12 prominent airlines were jointly honored as the Most Popular Airline Brands in Bangladesh at the ShareTrip-Monitor Airline of the Year Awards 2024 held at Pan Pacific Sonargaon Dhaka on July 5, based on a nationwide public survey.

This was a new category introduced in the current edition of the awards. The results reflect the strong presence, emotional resonance, and brand loyalty these carriers enjoy across various segments of Bangladeshi travelers—from migrant workers to business, leisure and medical travelers as well as students.

Emirates

A household name in Bangladesh, Emirates operates multiple daily flights between Dhaka and Dubai, with seamless onward connectivity to

over 150 destinations. Its award-winning in-flight entertainment, superior service, and global reach make it a leading choice for long-haul travel.

Qatar Airways

Frequently ranked among the world's top airlines, Qatar Airways offers premium services and extensive long-haul connectivity via Doha. It serves as a key transit hub for Bangladeshi travelers heading to Europe, North America, and Africa, and is known for its high service standards.



Qatar Airways also receiving accolade in Most Popular Airline Brand category—Photo: Monitor

Singapore Airlines

A top-tier airline known for service excellence, Singapore Airlines is

preferred by Bangladeshi passengers flying to Southeast Asia, Australia, and the Pacific. Its premium offerings and consistent performance make it a brand with lasting appeal among professionals and students alike.



Singapore Airlines receiving award in this category too—Photo: Monitor

Biman Bangladesh Airlines

Bangladesh's national flag carrier, Biman operates a growing long-haul network to destinations such as London, Jeddah, and Toronto, supported by a modern fleet of Boeing 787 Dreamliners. It remains a symbol of national pride and has gained traction among both premium and budget travelers.



Biman Bangladesh Airlines wins as well—Photo: Monitor

Saudia

The go-to airline for Hajj and Umrah travelers, Saudia has a significant footprint in Bangladesh. With multiple daily flights to Jeddah, Medina, and Riyadh, it is one of the most utilized carriers among religious and labor travelers flying to the Kingdom of Saudi Arabia.



Saudia receiving accolade—Photo: Monitor

Cathay Pacific

Operating out of Hong Kong, Cathay Pacific has long served as a key link between Bangladesh and East Asia and Australasia. Known for its service excellence and reliability, it is a preferred choice for travelers heading to China, Japan, Australia, and the US West Coast.



Cathay Pacific clinching award—Photo: Monitor

Turkish Airlines

Operating direct flights between Dhaka and Istanbul, Turkish Airlines is known for its massive global network spanning over 120 countries. With easy connections to Europe, Africa, and the Americas, it is a favorite among both business and diaspora travelers.



Turkish Airlines bagging accolade—Photo: Monitor

Air India

As India's national carrier, Air India plays a vital role in connecting Bangladesh with major Indian cities like Delhi, Kolkata, and Mumbai. It is widely used for medical, business, and religious travel, and provides onward links to North America, Europe, and the Middle East.



Air India wins trophy—Photo: Monitor

Thai Airways

One of the first international carriers to serve Bangladesh, Thai Airways offers flights to Bangkok with onward connections to East Asia, Japan, and Australia. Its warm hospitality and smooth transit through Suvarnabhumi Airport continue to attract loyal flyers.



Thai Airways receives award—Photo: Monitor

Malaysia Airlines

With its central hub in Kuala Lumpur, Malaysia Airlines is a popular choice for Bangladeshi students, medical travelers, and leisure passengers flying to Southeast Asia, Australia, and beyond. Its hospitality and solid safety record have contributed to sustained popularity.



Malaysia Airlines gets accolade—Photo: Monitor

US-Bangla Airlines

The most prominent private airline in Bangladesh, US-Bangla has built a strong brand through consistent domestic service and growing international routes to India, Malaysia, Singapore, and the Middle East. It is especially popular among middle-class travelers for its convenience and value.



US-Bangla Airlines wins trophy—Photo: Monitor

Gulf Air

The national airline of Bahrain, Gulf Air connects Bangladeshi travelers—especially expatriates—to the Gulf region. Its consistent service and strategic timings make it a practical and accessible option for both labor and business segments.



Gulf Air also dubbed one of the Most Popular Airline Brands in Bangladesh—Photo: Monitor

The Most Popular Airline Brands in Bangladesh category offers key insights into the evolving preferences of Bangladeshi air travelers. It highlights carriers that have not only maintained a consistent service presence but also cultivated deep connections with local passengers through accessibility, trust, and brand familiarity.

• T