

## Air Arabia, Nesma Group, KUN Holding establishing new Dammam-based LCC

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Dhaka: A consortium comprising Air Arabia, Nesma Group, and KUN Holding has won the General Authority of Civil Aviation's (GACA) competition to establish and operate a new national low-cost airline, which will be based at King Fahd International Airport in Dammam.

The airline aims to enhance domestic and international air connectivity for the Eastern Province. It targets to operate 24 domestic and 57 international destinations with 45 aircraft by 2030, aiming to serve around 10 million passengers annually from Dammam and the Eastern Province.

The carrier will also launch direct flights between Dammam and Dhaka as well as Chattogram, connecting Bangladesh with over 25 cities in KSA and over 60 cities internationally via DMM.

The project is projected to create over 2,400 direct jobs in the aviation sector and significantly contribute to tourism growth and local economic development in the region.

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