

Air Astra becomes title sponsor of Dhaka Travel Mart 2026

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Dhaka: The country's youngest private airline, Air Astra, has become the title sponsor of Dhaka Travel Mart 2026. To this effect, The Bangladesh Monitor, the organizer of the event, and Air Astra have inked a memorandum of understanding (MoU) at the airline's premises in the capital today.

Kazi Wahidul Alam, Editor of The Bangladesh Monitor, and Imran Asif, Chief Executive Officer of Air Astra, signed the MoU on behalf of their respective organizations. Alongside them, other key officials and representatives from both parties were also present during the signing ceremony.

On this occasion, The Bangladesh Monitor's Editor, Kazi Wahidul Alam, said, "We are proud to partner with such an emerging and promising airline of the country. This year, we have been facing several challenges

due to the ongoing global crisis. However, despite the hurdles, we have received an overwhelming response from the travel and tourism industry."

Air Astra CEO Imran Asif said, "As the country's youngest private carrier, we are privileged to be a part of this prestigious travel trade exhibition that has been successfully taking place for more than two decades."

"We are planning to start our international operations this year. Becoming the title sponsor of Dhaka Travel Mart will definitely help to further strengthen our presence among the national and international aviation and tourism stakeholders," the CEO added.

This year, the 21st edition of this 3-day international travel and tourism trade fair, Dhaka Travel Mart, organized by The Bangladesh Monitor, will run from April 9 to 12.

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