

Bangladesh Airways: Entirely new airline proposed by reorganizing taskforce

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Dhaka: A restructuring taskforce has recommended to establish an entirely new airline—tentatively named Bangladesh Airways—if the national flag carrier Biman Bangladesh Airlines falls short of their performance targets, read a post from the Chief Adviser GOB social media page on February 3.

“To ensure that Biman becomes a competitive player in the airline industry, the government must establish clear and measurable performance targets. Should Biman consistently fall short, propose creating an entirely new airline—tentatively named Bangladesh Airways,” read the statement.

The new airline can utilize half of Biman's existing assets, however, managed by an independent, world-class management company, it added.

The plan was proposed by a 12-member taskforce titled “Restrategizing the Economy and Mobilizing Resources for Equitable and Sustainable Development” to refine Bangladesh’s development strategies.

The recommendations came after Biman’s failed attempts to meet modern aviation standards and performance benchmarks, according to the post.

The airline’s continued existence has been largely depended on serving a captive market of migrant laborers, many of whom have reported poor service and inadequate services, the post also claimed.

Therefore, the dual-structure approach will allow both airlines to target distinct markets and routes and foster healthy competition.

If either airline fails to meet performance standards over a designated period, it must be permitted to exit the market, ensuring accountability and efficient service for travelers, further mentioned the statement.

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