

Bangladesh, Nepal eager to strengthen tourism ties

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Dhaka: Bangladesh and Nepal reaffirmed their commitment to strengthening cross-border tourism and enhancing people-to-people connectivity during the Nepal-Bangladesh Tourism Meet held at an elite hotel in the capital on June 20.

Jointly organized by the Embassy of Nepal in Dhaka and the Nepal Tourism Board (NTB), the event focused on shared opportunities in the travel sector and fostering collaboration between the two countries—bringing together key stakeholders from both countries.

Speaking as the chief guest, Nepalese Ambassador to Bangladesh Ghanshyam Bhandari highlighted Nepal's growing popularity among Bangladeshi travelers, pointing to the country's major attractions such as natural beauty, rich cultural heritage, and diverse adventure offerings.

Calling for greater business-to-business cooperation, the envoy encouraged tour and travel entrepreneurs from both sides to forge stronger ties and contribute to bilateral growth through tourism.

NTB Director Rohini Prasad Khanal delivered a detailed presentation on Nepal's wide range of tourism offerings including trekking, mountaineering, and paragliding, as well as spiritual retreats, wellness escapes, and medical tourism.

Joint Secretary of Bangladesh's Ministry of Civil Aviation and Tourism AKM Moniruzzaman underscored the pivotal role of tourism in fostering regional ties. He advocated for the development of joint tourism packages, positioning Bangladesh and Nepal as complementary destinations for international travelers.

Before the formal ceremony, B2B (Business to Business) and networking sessions were held among travel operators from both countries to facilitate business collaboration.

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