

## Biman joins upcoming Dhaka Travel Mart as Airline Partner

- A Monitor Desk Report

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Dhaka: Country's flag carrier Biman Bangladesh Airlines has become the Airline Partner of Dhaka Travel Mart (DTM) 2025—the 20<sup>th</sup> **edition of the international tourism fair in the capital.**

To this effect, a Memorandum of Understanding was signed between the two organizations at Biman's head office in the capital on January 28.

Mohammad Shamsul Karim, General Manager—Sales, Biman Bangladesh Airlines, and Farhad Kamal, Managing Editor, The Bangladesh Monitor, signed the MoU on behalf of their respective sides.

Sk Mostafizur Rahman, DGM—Sales, and Md Golam Mostafa, Manager—Revenue Management from Biman were also present, among others, on the occasion.

The three-day fair, organized by the travel trade publication The Bangladesh Monitor will be held from February 6-8, 2025, at Pan Pacific Sonargaon Dhaka.

Under the MoU, Biman will extend all out support to The Bangladesh Monitor in organizing and promoting Dhaka Travel Mart 2025 at home and abroad.

Biman will also offer 15 per cent discount on airfare for travel from Bangladesh to ten international destinations including: Toronto, Rome, Abu Dhabi, Dubai, Narita, Bangkok, Singapore, Delhi, Kathmandu, and Kolkata.

This year, over 50 public and private organizations from eight countries including host Bangladesh including national tourism organizations, airlines, tour operators, hotels and resorts, travel agencies, and financial institutions will showcase their products and services during the fair.

Most of the participants are to announce special offers for the visitors.

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