

Galaxy becomes Lead Sponsor of Bangladesh Travel, Tourism and Hospitality Awards 2025; InterContinental Dhaka Hospitality Partner

- A Monitor Desk Report

Date: 17 December, 2025



Dhaka, 17 december, 2025- An agreement signing ceremony was held today to mark the official partnership for the Bangladesh Travel, Tourism and Hospitality Awards 2025 (BTTHA 2025), the maiden and prestigious platform recognizing excellence in the country's travel, tourism, and hospitality sectors.

The 2nd edition of the awards, organised by The Bangladesh Monitor, will be held with Galaxy Group as the Lead Sponsor and InterContinental Dhaka as the Hospitality Partner.

The agreements were formally signed by Kazi Wahidul Alam, Editor of The Bangladesh Monitor on behalf of the organiser. Ahmed Yusuf Walid, Managing Director, Galaxy Group, signed the title sponsorship agreement, while David O'Hanlon, General Manager of InterContinental

Dhaka signed on behalf of the hospitality partner.

Speaking at the signing ceremony, the Editor of The Bangladesh Monitor expressed confidence that the collaboration with Galaxy and InterContinental Dhaka would further elevate the stature and reach of the awards, reinforcing their commitment to promoting excellence and best practices in Bangladesh's travel and hospitality industry.

Ahmed Yusuf Walid highlighted Galaxy's enthusiasm in supporting an initiative that celebrates innovation, service quality, and sustainable growth in the tourism and hospitality sector. David O'Hanlon also reaffirmed InterContinental Dhaka's commitment to delivering world-class hospitality and supporting industry platforms that recognize outstanding achievements.

This year, awards will be presented in 25 institutional and individual categories. Only candidates who submit their nominations will be considered for the awards. Winners will be selected by a distinguished panel of judges representing various social and professional groups, based on evaluations conducted by industry experts along with online public voting.

In addition, two special awards: Most Tourist-Friendly Foreign Destination and Most Popular Tourist Spot in Bangladesh will be conferred solely on the basis of public choice.

The Bangladesh Travel, Tourism and Hospitality Awards 2025 aims to honor organizations and individuals who have made significant contributions to the development of Bangladesh's tourism ecosystem. Following the success of its inaugural edition, the second edition promises to be larger in scale, with wider industry participation and increased international visibility.

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