

## Grameenphone unveils first-ever hajj roaming packs payable in taka

- A Monitor Desk Report

Date: 26 April, 2025



Dhaka: For the first time in Bangladesh, Hajj pilgrims can now avail international roaming services using their local mobile balance (taka) instead of foreign currency.

This long-anticipated regulatory development will ease communication for over 87,000 Bangladeshi pilgrims traveling to Saudi Arabia for Hajj in 2025, said a release.

This facility has been made possible through the efforts of telecom industry, which has led the initiative in partnership with government authorities. A special government circular has been issued allowing this provision for the two-month Hajj period in 2025, responding to a longstanding request from telecom operators.

Previously, pilgrims had to queue up upon arrival in Saudi Arabia to

purchase foreign SIM cards, often facing delays and difficulties in staying connected with family members.

With this new regulation in place, pilgrims can activate Grameenphone's Hajj Roaming Packs directly using their local mobile balance, enabling immediate and seamless connectivity upon landing in Saudi Arabia.

Moreover, customers can conveniently purchase these packs using their mobile balance or through a simple recharge—anytime, from anywhere.

Grameenphone's Hajj roaming packs offer competitive rates. These packs are designed to ensure maximum value, extensive coverage, and top-quality service throughout the pilgrims' stay.

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