

New year calls for collective efforts to boost tourism: Aviation Minister

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Dhaka: Civil Aviation and Tourism Minister Afroza Khanam has called for united efforts to develop Bangladesh's tourism sector, stressing the importance of cultural identity and collaboration in national progress.

She made the remarks on April 14 while attending a Bengali New Year celebration organized by the Bangladesh Tourism Corporation as the chief guest.

Addressing the event, the minister said the Bengali New Year is not only the beginning of a new calendar year but also a day to reflect on national identity. She urged all to work together for the country's development and underscored the need for collective initiatives to drive progress.

“We want to present our country to the world in a more attractive way, and this can be achieved through the development of tourism,” the minister said. “If we uphold and practice our culture, Bangladesh will continue to move forward.”

Civil Aviation and Tourism Secretary Fahmida Akhtar attended the program as the special guest, while Bangladesh Tourism Corporation Chairman Sayema Shaheen Sultana presided over the event.

Senior officials and staff from the Ministry of Civil Aviation and Tourism, Bangladesh Tourism Corporation, and Bangladesh Tourism Board were also present at the event.

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