

Riyadh Season 2025: A Desert Dream of Light, Celebration, and Culture A Unique Opportunity for Bangladeshi Travellers

- A Monitor Desk Report

Date: 03 November, 2025



The much-awaited Riyadh Season 2025, one of the world's largest entertainment festivals, has once again transformed Saudi's capital into a city of lights, music, culture, and innovation.

Since its debut in 2019, Riyadh Season has become one of the pillars of Saudi's entertainment industry, directly boosting tourism and the national economy. In line with the Saudi's national development goals, the festival plays a vital role in diversifying the economy beyond oil — fostering a vibrant cultural landscape, creating new jobs, and promoting Saudi as a global tourism destination.



A couple having dinner in Gharameel of Al Ula at sunset source, visitsaudi

The sixth edition of Riyadh Season will continue until March next year, featuring over 100 major attractions, 7,000 events, 15 international sports competitions, and 34 major festivals,

One of the Middle East's biggest entertainment events, it welcomed over 20 million visitors from around the world in 2024, with the number expected to rise in 2025. For Bangladeshi families, it is an exceptional opportunity for an unforgettable vacation that blends entertainment, culture, sports, technology, and hospitality. As night falls, families can look forward to the dazzling fireworks while the desert breeze carries the rhythm of celebration.



Boulevard World source, webook

A Spectacular Opening

The festival kicked off on October 10 with a grand parade along King Abdulaziz Road, featuring 25 giant floats, 25 towering balloons, and more than 3,000 performers and dancers. The city transformed into a vibrant carnival of lights, music, and color — creating a dreamlike atmosphere that showcased Riyadh's festive spirit. For the first time, the opening parade featured massive balloon displays inspired by the iconic Macy's Parade in the United States — a first in Saudi

Family Fun and Cultural Celebration

For Bangladeshi families, special family zones have been designed with

child-friendly rides, cartoon and magic shows, and a variety of halal food options. Each zone also has dedicated security personnel, medical centers, emergency desks, and guidance services – ensuring entertainment without compromising on faith or values.

At the heart of it is Boulevard World, an international arena representing the cultures, cuisines, and music of 24 countries. This year introduces new themed areas inspired by Indonesia, Kuwait, and South Korea, each offering cultural exhibitions, traditional music, dance, and food.



Boulevard World source, webook

Boulevard World alone boasts 40 rides, 12 immersive experiences, 1,700 shops, and 350 restaurants and cafés. Some areas, such as Boulevard Riyadh City, offer free public access. Another major highlight is Beast

Land, a thrilling new theme park inspired by content creator MrBeast, offering adventure-based games, challenges, and interactive attractions.

The main venues for concerts, performances, and sporting events include the Saudi Arena and the Mohammed Abdu Arena.

Easy access to explore Saudi

Daily direct flights from Dhaka to Riyadh now make travel easier and faster than ever before. The Saudi visa process has also become simpler, enabling travelers to plan their trips with ease.

Several Bangladeshi travel agencies are already offering special family packages that include airfare, accommodation, and event passes at attractive prices.



Few Travel Tips for the Visitors

- Dress comfortably for warm desert weather.
- Book tickets or complete digital registration early to avoid queues.
- Plan city transport in advance; shuttle services may be available.
- Respect local customs, especially dress and behavior guidelines.

Since its launch, Riyadh Season has firmly placed the city on the global tourism map, offering visitors an unmatched blend of Arabian warmth, world-class entertainment, and cultural wonder.

More information is available on www.visitsaudi.com/en.

• - R