

Saudi Arabia curating new experiences for Bangladeshi travelers

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Dhaka: Saudi Arabia is curating new exciting experiences for Bangladeshi travelers in a move to increase footfall from one of their most promising source markets in the region.

Meshaal Qureshi, Sr Director, India and Subcontinent Market Unit, Saudi Tourism Authority, said this while virtually addressing a networking event held by Saudi Tourism Authority Bangladesh at an elite hotel in the capital on May 15.

At the networking event, Saudi Tourism Authority showcased new destinations and experiences curated for Bangladeshi travelers.

"In an effort to unlock the promising Bangladesh market, we aim to open up MICE and VIP segments, along with introducing new products and services for Bangladeshi travelers," said Meeshal.

"Soon, there will not be any issues regarding visas too," informed Meeshal.

Omar Al Sufayan, Market Manager, India Subcontinent, Saudi Tourism Authority, also spoke on the occasion virtually.

"Bangladesh is a growing market with immense potential. We are certain that our collaboration with partners in Bangladesh will pave the way for new exciting developments in travel between the two countries," said Omar.

Saudi Tourism Authority has its office in Dhaka. It continues to facilitate Bangladeshi travelers visiting Saudi Arabia for varieties of purpose, said Mohsin Asmat Patel, Country Manager, India and Bangladesh, Saudi Tourism Authority.

Muhammad Amir Haque, Head of Trade—Bangladesh, Saudi Tourism Authority, delivered destination presentation to the guests.

The event was attended by key stakeholders of the industry and trade partners.

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