

## **Shorna Das joins Malaysia Airlines as Country Manager for Bangladesh**

- A Monitor Desk Report

Date: 08 April, 2025



Dhaka: Malaysia Airlines Berhad (AB Global Sales) has announced the appointment of Shorna Das as the new Country Manager for Bangladesh. The strategic move aims to bolster the airline's presence and operations in the Bangladesh market, according to a release.

Shorna Das is the first and the youngest woman in the aviation trade to become a country manager, further claimed the release.

Shorna Das began her career in the trade with Jet Airways India Limited in 2016 as an intern, eventually rising to the role of Assistant Manager—Marketing and E-commerce before leaving the company in 2019.

Once Jet Airways ceased operations in 2019, she joined GoFirst Airlines in 2020 as Assistant Manager—Sales and Marketing.

In 2021, Shorna Das moved to Saimon Group, where she managed sales and marketing responsibilities for SriLankan Airlines Holidays, GoFirst Airlines, and Emirates Airlines Holidays.

With nearly a decade of experience in aviation and travel trade, Shorna Das boasts a strong background in sales, marketing, and e-commerce, along with a deep understanding of the South Asian travel market.

Shorna Das is passionate about driving strategic partnerships, enhancing customer experience, and contributing to the growth of the travel and aviation industry in the region, concluded the release.

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