

US-Bangla creates aviation milestone with partner retreat in Maldives

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Dhaka: In an unprecedented move, US-Bangla Airlines organized a three-day partner retreat in the Maldives with over 300 travel agents from across Bangladesh, setting a new global milestone.

The three-day program, titled "Partner Retreat Maldives-2025", was held from September 19-21 at Sai Lagoon and Hard Rock Hotel, Crossroads Island. This pioneering initiative is the first of its kind in Bangladesh, and possibly in the world, where an airline transported such a large number of its travel trade partners to another country for a retreat, irrespective of their sales or productivity.

Travel agents representing Dhaka, Chattogram, Sylhet, Cox's Bazar, Jashore, Khulna, Saidpur, Rajshahi, and other major cities and regions of Bangladesh, joined the historic gathering. To carry the participants, US-Bangla Airlines operated two dedicated Boeing 737-800 flights from

Hazrat Shahjalal International Airport, Dhaka to Malé on September 19 and returned on September 21.

Airlines across the globe routinely engage with travel agents through summits, conferences, and familiarization trips. However, there has been no precedent of an airline flying over 300 travel agents together to an overseas destination for such a large-scale retreat. By accomplishing this, US-Bangla Airlines has set a global benchmark and reaffirmed its commitment to strengthening partnerships with the travel trade community.



US-Bangla's MD Abdullah Al Mamun, Head of Sales Md Shafiqul Islam, GM Kamrul Islam, and The Bangladesh Monitor's Editor Kazi Wahidul Alam seen with over 300 trade partners of the airline at the award ceremony held in the Maldives on September 20

Throughout the retreat, participants experienced interactive sessions, networking opportunities, and cultural exchanges, designed not only to

build stronger professional ties but also to celebrate the long-standing cooperation between US-Bangla Airlines and its valued partners.

An award ceremony was held on September 20, where top performing agents from different regions of the country were recognized.

US-Bangla's Managing Director Abdullah Al Mamun, Head of Sales Md Shafiqul Islam, and The Bangladesh Monitor's Editor Kazi Wahidul Alam were present on the occasion and handed over crests and certificates among the recipients. Md Kamrul Islam, General Manager of US-Bangla conducted the award ceremony.

This historic initiative once again underscored US-Bangla Airlines' pioneering role in the aviation industry of Bangladesh, as it continues to expand horizons both for itself and for the country's travel and tourism sector.

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