

Aarong now exports to Australia, UK, USA

A Monitor Report

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Dhaka : Country's popular lifestyle brand Aarong is now exporting online orders to Australia, the United Kingdom, and the United States of America through its online store aarong.com.

They have partnered with DHL to offer express delivery within seven business days to these international destinations. Customers can place an order through their website or through their mobile app on the Google Playstore and the apple app store.

"We want to connect artisans in Bangladesh to customers around the world," said Tamara Hasan Abed, Managing Director, BRAC Enterprises. "This has long been our vision and we hope to launch in more countries within the next few years."

Aarong is offering free shipping to these locations when customers purchase over a certain amount. Currently, there are no physical Aarong outlets outside Bangladesh and aarong.com is the only sales channel of Aarong for placing international orders.