

Fit Elegance unveils summer-friendly all-season collection ahead of festive season

- A Monitor Special

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Dhaka : Dhaka's leading fashion house, Fit Elegance, has rolled out its latest collection blending timeless elegance with tropical comfort. Known for redefining men's formal and semi-formal wear in Bangladesh, the brand's newest range focuses on lightweight fabrics and versatile designs - perfect for summer yet wearable all year round.

At the heart of the collection are suits and blazers crafted from tropical, breathable fabric. Fabrics for suits are priced between BDT 1,500 and BDT 30,000 per meter, ensuring choices for every budget. Alongside, ready-to-wear blazers in summer-friendly cuts are available, ranging from BDT 4,500 to BDT 6,500.

The collection also features shirts made with the same tropical fabric, priced at BDT 1,500 to BDT 5,000 per meter. Adding a fresh twist, Fit Elegance has introduced Cuban half-sleeve shirts with drop shoulders,

priced between BDT 2,000 and BDT 4,000, catering to those seeking a relaxed yet stylish vibe.



With the upcoming Puja season in mind, Fit Elegance has designed a line of men's panjabis featuring subtle embroidery around the neck and sleeves. These festive yet understated pieces are priced from BDT 2,000 to BDT 4,500.

Women are not left behind either. The brand's new kurta collection embraces light colors and floral prints, perfect for summer days and festive evenings. These pieces come at prices between BDT 1,700 and BDT 4,000.

Speaking about the collection, a Fit Elegance spokesperson noted, "Our focus this season is on comfort without compromising elegance.

Whether it's office wear, festive attire, or casual outfits, our summer-friendly fabrics ensure you stay stylish in all seasons."

From classic suits to vibrant kurtis, the new collection reflects Fit Elegance's ongoing mission to merge sophistication with comfort for both men and women.