

Global on-demand delivery platform Lalamove launched in BD

A Monitor Report

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Dhaka : Lalamove, the global on-demand delivery platform, has launched operations in Bangladesh, one of the fastest-growing and densest economies in Asia, with its capital Dhaka as the first stop.

With this, Lalamove has grown its global footprint by entering its 11th market, adding to a broad mix of market coverage across Asia and Latin America where its presence plays a key role in connecting and empowering businesses and driver partners in local communities.

Since its inception in Hong Kong in 2013, Lalamove has been unceasingly creating value for its 10 million users and 1.8 million driver partners across more than 30 cities in Asia and Latin America.

Owing to its tech-powered quick matching system, the platform is poised to contribute to the logistics ecosystem in Bangladesh by offering individuals and businesses big and small instant, reliable, flexible and affordable delivery solutions anytime, anywhere.

"Approaching our ninth anniversary in October, we are pleased to have arrived in Bangladesh," said Paul Loo, Chief Operating Officer, Lalamove.

"Our tech-driven on-demand delivery services have contributed greatly to the way businesses improve operational efficiency. In the past two years, our platform has

witnessed an impressive 160 per cent increase in total users and doubled the number of the cities we operate in to benefit more users and bring value to local economies."

Lalamove partners with driver partners in Bangladesh to offer four types of delivery options including motorcycles, cars and one-ton trucks which are already in service, while CNGs will be available soon.

The Lalamove app is now available for download on the Google Play store and Huawei AppGallery in Bangladesh.

Users can place orders for deliveries on the platform starting from BDT 47 for deliveries via motorcycle and BDT 55 for CNG across Dhaka City, Narayanganj and Tongi.

Lalamove will facilitate employment for the drivers of Bangladesh.