

Habib Wahid: Brand ambassador of MICLO Bangladesh

- A Monitor Report

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Dhaka : Renowned Bangladeshi fashion brand MICLO officially announced the popular musician Habib Wahid as its new brand ambassador. The announcement was made at a press conference held recently in the capital.

Habib Wahid, the newly appointed brand ambassador of MICLO Bangladesh, attended the event as the chief guest. Also present were AHM Ariful Kabir, Director of MICLO Bangladesh Limited, and Yasir Sabab, Head of Marketing, along with other officials of the company.

Speaking at the event, Habib Wahid said, "When MICLO first approached me to become their brand ambassador, I immediately felt that the brand perfectly matches my personality and style. MICLO focuses on casual and comfortable clothing, which I personally prefer in my daily life. I hope my fans will also enjoy this partnership."

Director of MICLO Bangladesh AHM Ariful Kabir stated, "MICLO has always emphasized quality, comfort, and modern fashion. Habib Wahid's creativity, personality, and strong connection with the youth align perfectly with our brand philosophy."