

Le Reve celebrates 16 years of fashion innovation

- A Monitor Report

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Dhaka : Le Reve, one of Bangladesh's leading fashion and lifestyle brands, celebrated its 16-year journey of success with a star-studded Grand Gala and Award Night at the Winter Garden of Hotel InterContinental Dhaka recently.

The event honored the winners of Le Reve's anniversary contests and was attended by corporate guests, media representatives, fashion personalities, celebrities, and members of the Le Reve family.

Centered on the theme "Power of Sixteen: Legacy in Every Stitch," the gala reflected Le Reve's creative spirit and enduring values. The brand also unveiled its Winter Collection 2025 and introduced 16 new faces on the runway.

"Our 16-year journey is a story of creativity, confidence, and breaking away from convention," said Monnujan Nargis, CEO of Le Reve.

"Through The Face Hunt: Sixteen Stars, we aimed to celebrate individuality and discover models and content creators who can inspire society through positive imagery."

She added, "To mark the milestone, our Flashback in Le Reve Looks contest celebrated sustainability and creativity by encouraging customers to restyle their cherished Le Reve pieces."

The Face Hunt 2025 contest concluded with 16 finalists from across Bangladesh, while Flashback in Le Reve Looks engaged fans online through public voting and jury evaluation.

Le Reve's Winter Collection 2025, titled Essentialism, showcased minimal, trendy, and classy silhouettes-modern, lightweight designs offering warmth without heaviness. Actress Sabila Nur dazzled as the showstopper of the ramp presentation.

The evening concluded with an award ceremony recognizing the top finalists, followed by a gala dinner. Reve Group Chairman M Rezaul Hassan congratulated the winners and expressed gratitude to the guests.