

Le Reve unveils its Eid collection

- A Monitor Report

Date: 16 February, 2026



Dhaka : Fashion brand Le Reve unveiled its Eid 2026 collection through an event held at Radisson Blu Dhaka on February 5.

The event, themed "Mosaic", offered a bit more than a routine seasonal preview. Other than highlighting how Bangladesh's festive fashion is evolving, it also depicted the way Le Reve absorbs and reworks global influences within local traditions.

A key idea behind the presentation was the concept of "print stories," which treats patterns as thematic narratives rather than decorative elements. Ten distinct directions - from Spiced Bohemia and Artful Dimension to Mediterranean Inspiration and Minimalism Magic - formed the backbone of the collection. Together, they created a visual landscape where traditional motifs intersected with global references, producing an aesthetic that was neither strictly local nor fully international, but somewhere in between.

Color choices reinforced this hybrid sensibility. Teal and cherry red emerged as dominant tones, supported by layered palettes of neutrals, jewel shades, earthy hues, and deeper blues. The result was a color story that felt both festive and restrained, reflecting the dual character of Eid: celebratory yet somewhat intimate, collective yet boldly personal.

Silhouettes revealed a similar balancing act. Farshi salwar kameez, macro florals, wide-leg trousers, drop shoulders, and Mediterranean-inspired cuts suggested a fashion language that resists rigid categories.

The growing presence of co-ord sets, layered tunics, and abaya-influenced designs pointed to a shift in how festive clothing is conceived—less as fixed tradition and more as adaptable, versatile style suited to multiple contexts.

The collection's breadth across women's, men's, and children's wear was particularly telling. Men's designs combined minimalism with selective embellishment, while children's and coordinated "mini-me" outfits highlighted the family as a visual unit.