

Le reve unveils largest flagship store in Dhanmondi

- A Monitor Report

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Dhaka : Leading fashion and lifestyle brand Le Reve opened its third and largest flagship store in the capital. The new store is located at Science Lab Mor, Plot No 28/A, Holding No 1, Dhanmondi-2, Dhaka.

The grand opening was held on July 3, 2025, attended by Monnujan Nargis, CEO of Le Reve; M Rezaul Hasan, Founder and Chairman of the REVE Group; brand designers; loyal customers; and guests.

Spread across three floors, the flagship location offers Le Reve's full range of fashion and lifestyle categories, including women's, men's, teen and children's apparel, home décor, and accessories.

Customers will also find Nargisus by Le Reve, the brand's exclusive designer line, alongside the new Summer Collection and Rainy Day Curation.

The new flagship becomes Le Reve's 26th outlet and the latest symbol of

its ambition to blend style, comfort, and lifestyle solutions in a single experience.

The store's design incorporates natural light, contemporary finishes, and curated displays to provide shoppers with a more personal and immersive fashion experience.