

MINISO unveils new outlet in Chattogram

- A Monitor Report

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Dhaka : Global lifestyle brand MINISO has launched its third outlet in Chattogram at Meridian Kohinoor City in Dampara.

Located on the ground floor of the shopping mall, the outlet was inaugurated by BGMEA Director and MINISO Bangladesh Director Shah Rayeed Chowdhury.

The opening ceremony began with recitation from the Holy Quran, followed by prayers.

Speaking at the event, Shah Rayeed Chowdhury said MINISO has gained strong popularity in Bangladesh, reflecting its success in many countries worldwide. He attributed the brand's growth to quality products, attractive designs and affordable pricing, which have made it a preferred choice among middle- and upper-middle-income consumers.

