

## Royal Enfield launched in Bangladesh

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- A Monitor Report

Date: 02 November, 2024

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Dhaka : The 350cc Royal Enfield is available for purchase in Dhaka, Bangladesh currently, following an unveiling event at the company's flagship store in the capital's Tejgaon area.

Royal Enfield's Bullet, Meteor, Hunter and Classic are available in 12 different colours. Initially, one or two models are available in 2-3 colours, according to reports.

Royal Enfield distributor Ifad Group has a production unit in Cumilla's Chauddagam where it assembles the motorcycles.

The prices of the bikes are between BDT 4 lac and BDT 5 lac, added industry insiders.

Reports also suggested, the average mileage of the motorcycles will be 36-38 km.

Motorcycles with engines over 165cc used to be restricted in Bangladesh until September last year when the government raised the bar to 375cc.