

Savoy introduces new caramel-filled ice cream variant

- A Monitor Report

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Dhaka : Savoy has expanded its Discone ice cream lineup with a new flavor variant titled Vanilla Choco Brownie with Creamy Caramel, according to a recent announcement.

The new product combines multiple layers of texture and flavor, featuring cookies, brownie pieces, and caramel to create what the company describes as a richer and more indulgent dessert experience.

The Discone format includes a dark chocolate disc topping, layered with cookie and brownie crumbles for added crunch. Beneath it sits vanilla choco brownie ice cream with a creamy caramel filling at the center, all served in a crisp chocolate wafer cone and finished with a thick layer of dark chocolate at the base.

The company said the launch responds to changing consumer preferences, particularly among younger customers who are

increasingly looking for innovative and indulgent dessert options beyond traditional ice cream flavors.

A Savoy spokesperson said the brand remains focused on delivering unique taste experiences and continued product innovation.

The new Discone Vanilla Choco Brownie with Creamy Caramel is now available at retail outlets across the country.