

SCB launches Ramadan-Eid offers on dining, shopping, travel

- A Monitor Report

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Dhaka : Standard Chartered has introduced a range of Ramadan and Eid offers spanning dining, groceries, fashion, home upgrades, and travel, according to the bank.

Under its dining campaign, Standard Chartered stated that customers can access an 'Eat 5, Pay 1' deal at selected international hotels, including Pan Pacific Sonargaon Dhaka and Crowne Plaza. The bank also announced discounts of up to 30 percent at selected restaurants and buy-one-get-one offers at premium local hotels.

For groceries and iftar bazaars, Standard Chartered stated that it has partnered with Unimart to offer cashback on essential grocery purchases, alongside deals at iftar venues such as Lahore by iKitchen and Khazana. The bank also partnered with Foodpanda to provide discount vouchers for food delivery, it added.

In fashion and grooming, the bank stated that customers can enjoy discounts of up to 50 percent at selected fashion brands, jewellery stores, and beauty salons. It also announced 10 percent cashback at Yellow, subject to terms and conditions.

For home upgrades, Standard Chartered stated that customers can access zero percent EMI facilities for up to 36 months to support purchases such as furniture and home appliances.

The bank also announced travel offers for Eid holidays, including up to 70 percent off on domestic hotels, up to 16 percent off on international airfares, and up to 14 percent off on domestic airfares through partnerships with ShareTrip, Gozayaan, and airlines.

Standard Chartered stated that customers can also earn reward points and cashback through eligible card and online transactions during the campaign period.