

Tawsif Mahbub, Tanjin Tisha: Step Footwear's new faces

- A Monitor Report

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Dhaka : To make the upcoming Eid al-Fitr more stylish, joyful, and comfortable, popular brand Step Footwear unveiled its brand-new collection. Marking the launch, the brand organized a special event titled "Press Meet with Step Footwear's Brand Ambassadors" at a hotel in the capital recently.

The event was attended by Step Footwear's brand ambassadors, popular celebrities Tawsif Mahbub and Tanjin Tisha. Also present were Step Footwear's Managing Director Shamim Kabir, Director Tanzina Anwar Kabir, and Ad Sign Proprietor Zahirul Islam.

Speaking to the media, Shamim Kabir said, the new collection blends fashion and comfort while prioritizing customer needs. "Step Footwear is no longer just a brand-it is a symbol of trust, reliability and style," he added.

Tawsif Mahbub said, he feels honored to be associated with the brand, while Tanjin Tisha described Step Footwear as a modern, confident, and trustworthy local brand that focuses on both trendy fashion and customer comfort.