

## Vulcan Lifestyle launches VEGA Helmets

A Monitor Report

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Dhaka : Motorcycle accessories distributor Vulcan Lifestyle, a subsidiary of Kawasaki's Bangladesh partner Asian Motorbikes Limited, has become the official distributor of Indian helmet brand VEGA Helmets.

Popular actor Ziaul Haq Palash, the local brand ambassador of VEGA, rolled out the safety gears of the brand at a press conference in the capital on September 12.

Asian Motorbike's Head of Business Safat Ishtiaq and Sales Manager Mortuza Bashir, among others, were present at the event.

VEGA helmets are budget-friendly and quality helmets in its category, priced from BDT 1,500 to BDT 3,500. The brand offers a one-year warranty.