

Walton introduces new refrigerator models featuring AI

- A Monitor Report

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Dhaka : Walton has launched seven new refrigerator models, equipped with advanced and innovative features driven by artificial intelligence (AI) and the internet of things (IoT), ahead of the upcoming Eid-ul-Azha.

Bidya Sinha Mim, film actress and brand ambassador of Walton Fridge, and Amin Khan, film actor and senior executive director of Walton, unveiled the products at an event titled "Walton Mega Launch 2025" at the company's corporate office in Dhaka recently, according to a press release.

The models include: an 8-in-1 convertible mode refrigerator with a 21.5-inch display; a tri-door, side-by-side smart refrigerator with IoT and AI-powered features; a reversible door model; a bottom-mounted refrigerator with a water dispenser; a semi no-frost model with a digital control display; and a slim-designed freezer featuring a digital control

panel.

Among the highlights is the 620-litre "Big Display" smart refrigerator, incorporating a 21.5-inch Android display with a wide viewing angle and stereo sound system. This model provides users with full multimedia functionality akin to Android smartphones, including YouTube streaming, online grocery shopping, offline video and audio playback, internet browsing, selfie camera, and weather updates.

Internally, the model features metal and dual cooling systems. Its Matrix Speed Optimization Plus inverter technology ensures optimal cooling performance while minimizing energy consumption by adjusting to ambient temperature conditions.

The 8-in-1 convertible refrigerator is also engineered to maintain food freshness while protecting against viruses and bacteria.

Other high officials from Walton Hi-Tech Industries PLC and Walton Refrigerator were also present on the occasion.