

## 27 Bangladeshi companies participating in Texworld/Apparel Sourcing Paris

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Dhaka: Texworld/Apparel Sourcing Paris is scheduled to take place from February 10 to 12 at Paris-Le-Bourget Exhibition Center. More than 1,200 exhibitors from 31 countries are participating. Of them, a total of 27 Bangladeshi companies will be showcasing their expertise in fashion apparel and denim at the fair.

Among the Bangladeshi participants are renowned names such as Aaron Denim Limited, Hoorain HTF, NZ Denim, Sara Fashionwear, and Nexgen Apparel, each presenting their innovative products independently.

Additionally, Asia Link Design, Flash Apparels, Pacific Sports, Quality Apparels, and many others will join under the banner of the Export Promotion Bureau (EPB).

Bangladesh's growing influence in the global fashion and textile markets is evident. The exhibition provides an excellent platform for networking, business development, and showcasing Bangladesh's vibrant apparel industry to a global audience, said a release.

Bangladesh will be represented alongside other major manufacturing nations such as China, Turkey, India, Korea, Indonesia, Thailand, Pakistan, and Taiwan, as exhibitors will be presenting a wide range of fashion products from across the globe.

As Bangladesh continues to strengthen its position in the global fashion industry, this event offers an exciting opportunity for industry professionals to explore new trends, build valuable connections, and discover cutting-edge fashion innovations, concluded the release.

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