

58,89,335 foreign visitors travelled to USA in April 2024

- A Monitor Desk Report

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Dhaka: A total of 58,89,335 international visitors travelled to the United States in April 2024, marking a 5.2 per cent increase from April 2023. The figure also accounted for 83.6 per cent of the pre-Covid total visitor volume recorded in April 2019, revealed the National Travel and Tourism Office in a report.

Furthermore, in April 2024, the number of overseas visitors to the United States reached 2,820,940, marking a 9.2 per cent increase from April 2023.

The total non-US resident international arrivals to the United States continued to rise on a year-over-year (YOY) basis for the thirty-seventh consecutive month in April 2024.

April 2024 also saw overseas visitors totaling over 2 million for the

fourteenth consecutive month.

Among the top 20 tourist-generating countries to the United States, Canada, the United Kingdom and Spain reported a decrease in visitor volume in April 2024 compared to April 2023, with changes of -7.4pc, -0.1pc and -8.1pc respectively.

Canada, Mexico, the United Kingdom, France and India were the top five source markets for international visitor arrivals, accounting for 64.6 per cent of total international arrivals.

On the other hand, a total of 8,072,519 US citizens departed from the United States for outbound travel in April 2024, marking an 8.0 per cent increase compared to April 2023 and a significant 106.3 per cent increase from the pre-pandemic levels of April 2019.

April 2024 marked the 37th consecutive month of year-over-year growth in total US citizen international visitor departures from the United States.

The year-to-date market share for North America (Mexico and Canada) stood at 50.8 per cent, while overseas destinations accounted for 49.2 per cent.

Mexico saw the highest outbound visitor volume in April 2024, with 3,105,473 departures, representing 38.5 per cent of the total departures for the month and 41.6 per cent year-to-date. Canada experienced a year-over-year increase of 12.9 per cent.

When combined year-to-date, Mexico (12,938,414) and the Caribbean (3,985,597) made up 54.5 per cent of total US citizen international visitor departures.

Europe emerged as the second largest market for outbound US visitors, with 1,630,759 departures in April 2024, accounting for 20.2 per cent of all departures. Outbound visitation to Europe in April 2024 increased by 4.6 per cent compared to the same period in 2023.

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