

## JetBlue to launch Paris flights next summer

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JetBlue has announced its second European destination, unveiling plans to begin serving Paris Charles de Gaulle from New York JFK next summer, and will later add flights between Paris and Boston Logan as well.

JetBlue, currently the sixth-largest airline in the U.S., started as a low-cost carrier primarily to leisure destinations from New York and has expanded to compete with legacy airlines across its route map. The airline is expected to grow to number five if regulators approve its merger deal with Spirit.

The New York-based company has branded itself as having "the most legroom in coach" as well as offering free snacks and entertainment on every flight, with enhanced meal service on its transatlantic routes.

"JetBlue is offering something completely unique to what you get from the big global legacy airlines on these routes - where a single high-fare joint venture operates nearly three-quarters of the flying," JetBlue's CEO Robin Hayes said in a statement.

"The response to our London service is proof that combining great service with low fares works. We can't wait to bring our reimagined Mint and core offerings to Continental Europe's most visited city."

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