

Air Transat and WestJet commence trans Atlantic codeshare deal

- A Monitor Desk Report

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Air Transat and WestJet have launched a new transatlantic codeshare. WestJet's "WS" code is now activated for sale on select Air Transat operated flights to/from France, Italy, Spain, Portugal, Switzerland, and Croatia. Connections via Montreal and Toronto are now available for flight dates beginning May 17, 2022.

On May 4, 2022, Air Transat's "TS" code will be activated on select WestJet flights, and from that date Air Transat will also offer itineraries connecting select WestJet flights with appealing Air Transat European destinations.

"We are very excited to launch this codeshare agreement with WestJet," said Michèle Barre, Vice President, Network, Revenue Management and Pricing of Air Transat. "The complementarity of our respective networks allows us to offer more alternatives to our customers, providing them with a quality and affordable product. This partnership is part of Air Transat's development strategy, enhancing our long-standing presence in the transatlantic market."

"This new codeshare with Air Transat complements our growing global network, allowing WestJet to offer guests exciting new destinations in Europe," said John Weatherill, Chief Commercial Officer, WestJet. "As our guests return to travel, these new options will connect North America and Europe in new ways and benefit guests on both sides of the Atlantic."

With this new codeshare, guests now have more options for their transatlantic travel, and will enjoy conveniences such as a single purchase for connecting flights, the ability to check in for all flights at their first departure, and baggage checked through to their final destination.

Once activated, both Air Transat and WestJet codeshare ticket sales will be

available via the carriers' websites and call centers, as well as via major GDS systems and travel agencies.

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