

## AirAsia India offers flash sale

- A Monitor Desk Report

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For a brief time, AirAsia India is offering flight tickets starting at Rs 1,399 on routes like Delhi-Jaipur.

Flight tickets on domestic routes are being offered through the marketing campaign known as “Flash Sale.” Bookings for the AirAsia India Rs 1,399 deal are accepted for travel from February 4, 2023, to September 30, 2023, till January 19, 2023.

The airline expanded the deal to bookings made through additional channels as well as its mobile app, [www.airasia.co.in](http://www.airasia.co.in). In addition to earning up to 8% NeuCoins on the base fare and add-ons as part of ongoing loyalty incentives, NeuPass members who book through Tata Neu and on the airline’s website and app can book fares starting at Rs 1,295.

“The Flash sale encourages customers to fly with AirAsia India to see the splendour of some of India’s most alluring destinations. The airline serves both business and leisure travellers at reasonable prices, making it convenient to plan your next adventure. It offers over 50 direct flights and 100 connecting flights to 19 destinations.

With operations starting on March 3, 2023, the airline recently announced an expansion of its network to Surat, Gujarat. With Surat now a part of its network, it will be able to provide convenient one-stop itineraries to additional locations like Bhubaneswar, Kochi, Guwahati, Goa, Hyderabad, Ranchi, Bagdogra, Lucknow, Chennai, Jaipur, Visakhapatnam, and Srinagar in addition to direct flights to important cities like Bengaluru, Delhi, and Kolkata.

In anticipation for its merger with Air India Express, Tata Group has rebranded AirAsia India AIX Connect. The Malaysian AirAsia Aviation Group recently sold the remaining 16.3% of the former AirAsia India to the salt to satellite conglomerate.

With over 50 direct flights and 100 connecting flights to 18 destinations, AirAsia India caters to both business and leisure travellers with its new AirFlix in-flight entertainment hub, leather seats, and Gourmair hot meals.

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