

AirAsia wins Best Budget Airline at ShareTrip-Monitor Awards 2024

- A Monitor Desk Report

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Dhaka: AirAsia was awarded the Gold trophy in the Best Budget Airline category at the ShareTrip-Monitor Airline of the Year Awards 2024 held at Pan Pacific Sonargaon Dhaka on July 5, recognizing its competitive fares, rapidly expanding regional network, and strong brand presence among Bangladeshi travelers.

flydubai and Air Arabia secured the Silver and Bronze trophies respectively, affirming their status as top low-cost carriers serving Bangladesh's high-demand expatriate and regional markets.

With its low fares and wide network across Asia, Gold winner AirAsia has become a favorite among Bangladeshi leisure and regional travelers. Operating flights from Dhaka to Kuala Lumpur, the airline offers: convenient onward connections to Thailand, Indonesia, Singapore, Australia, and beyond; strong digital booking platform and dynamic fare

deals; as well as a youthful brand identity and a reliable flying experience. AirAsia's value proposition has attracted young travelers, students, and budget-conscious flyers, helping it rise to the top of this year's rankings.



flydubai representative receiving Silver trophy in Best Budget Airline category—Photo: Monitor

Furthermore, a long-standing player in Bangladesh's low-cost market, Silver winner flydubai connects Dhaka with Dubai and offers: seamless travel across the Middle East, Eastern Europe, and Central Asia; a modern fleet and convenient schedules; and codeshare benefits with Emirates for extended network access. flydubai remains a strong choice for both business and labor market travelers looking for affordable routes to the Gulf region.



AirArabia official receiving Bronze trophy—Photo: Monitor

Lastly, operating from Sharjah, Bronze winner Air Arabia continues to serve a vital segment of the Bangladeshi market—primarily migrant workers and budget international travelers. With direct flights from Dhaka, Chattogram, and Sylhet, the airline is known for: straightforward pricing with minimal hidden fees; good punctuality and service consistency; and strong demand on Gulf-bound routes. Its Bronze placement highlights its continued importance in maintaining affordable access to key expatriate corridors.

For millions of Bangladeshis—especially those traveling for work, study, healthcare, or family visits—affordability, reliability, and frequency are key. Low-cost carriers have helped democratize air travel, making it accessible to broader sections of the population. This year's winners—AirAsia, flydubai, and Air Arabia—stood out for their

performance, customer value, and consistent service across the region.

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