

Alaska airlines adds 13 new routes

- A Monitor Desk Report

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Dhaka: Alaska Airlines announced plans to launch 13 new nonstop routes beginning next spring, expanding operations from its key hubs in San Diego and Portland and deepening its commitment to Hawai'i.

The carrier is also adding two new destinations — Tulsa, Oklahoma (TUL) and Arcata-Eureka, California (ACV) — bringing its network to a record 142 destinations in 2026.

"We're redefining what it means to connect guests to a remarkable travel experience," said Kirsten Amrine, vice president of revenue management and network planning. "Our investment in San Diego, Portland and Hawai'i meets strong demand following the launch of our Atmos Rewards program."

In San Diego, Alaska will add five new routes — to Dallas-Fort Worth, Oakland, Raleigh-Durham, Santa Barbara and Tulsa — expanding

capacity by more than 35pc next spring compared with a year earlier.

The airline and Hawaiian Airlines will serve the top 15 markets nonstop from San Diego, with flights to 49 destinations.

From Portland, Alaska will begin service in May to Baltimore, Idaho Falls, Philadelphia and St. Louis, raising its nonstop destinations from the city to 62.

It is also adding a second flight to Newark, making Līhu'e (Kaua'i) service year-round, and boosting Santa Rosa-Sonoma flights to three daily.

In Hawai'i, Alaska will add a summer seasonal route between Honolulu and Hollywood Burbank—the first connection between the two in over 20 years. It will also increase flights from Los Angeles to Kahului (Maui) to two daily, and from San Francisco to Kona and Līhu'e to daily service by June, offering daily flights from all major West Coast gateways to all four Hawaiian islands.

In Santa Rosa-Sonoma, Alaska remains the airport's #1 carrier, doubling destinations served compared to competitors. It will add new flights to Ontario, California, alongside existing routes to Portland and San Diego, and launch seasonal service to Palm Springs on Oct. 26.

Tickets are now on sale at alaskaair.com. The airline highlighted its premium travel experience, fresh meal options, and Atmos Rewards, recently ranked the #1 airline loyalty program by U.S. News & World Report for 2025-26.

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